

RFP for "Empanelment & selection of PR agency."

RFP NO: CO: BFSL/Mktg RFP/2022-23/02

RFP Dated: 08.07.22

Addendum 01, Dated 26th Jul 2022

> Extension for BID submission and opening of eligibility & technical bid is proposed as under.

Kindly refer below details:

Last date & time for submission of Bids	12-08-2022 at 03.00 pm
Date and time of Opening of Eligibility and Technical Bid	No Physical Meeting. Bidders will be informed over email.

➤ Please refer Annexure 01 : - Technical Bid

As per Technical Bid

S No.	Criteria	Max Marks	Scoring Methodology
1	Industry Experience (Relevant proof to be submitted)	15	Experience 5-8 years: 5 marks Experience 9-12 years: 10 marks Experience 12+ years: 15 marks

Revised to

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S No.	Criteria	Max Marks	Scoring Methodology
1	Industry Experience (Relevant proof to be submitted)	15	Experience 3- 8 years: 5 marks Experience 9-12 years: 10 marks Experience 12+ years: 15 marks